

North Liberty Community Library
Long Range Plan

Part I: Service Goals and Objectives

- Continue to increase the size of the entire collection spanning a variety of materials
 - Analyze and update specific areas of the collection on a yearly basis
 - Have adult and youth services develop collection plans for their areas to be overseen by administration and have administration work on collection plans for the A/V areas of the collection
 - Begin process of obtaining a down loadable audiobook system for the library
- Update Computer and Internet access (both hardware and software) that keeps pace with technological innovations and allows access to all members of our community
 - Increase the number of Internet stations available to patrons with the expansion of the library and yearly increases in budget for this line item
 - Review effectiveness and variety of databases available to patrons in the library and through remote access by way of monthly statistics
 - Work toward obtaining laptop computers for patrons to check out in the library
- Continue to provide volunteer opportunities for area residents
 - Involve TAG members in planning of teen programs and the Summer Reading Program
 - In the next five years, encourage and promote volunteer program to attract more volunteers of all ages
 - Provide a variety of programs for all ages on a consistent basis
 - Provide weekly story times during the day and in the evening
 - Provide a Summer Reading Program for patrons of all ages
 - Provide programs for patrons of all ages on a monthly basis
- Provide convenient hours for our patrons
 - Continue to provide hours that the library is open during the day, evenings and on the weekend
 - Continue to be open at least 62 hours a week during the summer and 65 hours a week during the school year
 - Reevaluate hours that the library is open in a timely manner
- Promote the library through marketing and public relations
 - Within two years, improve on marketing techniques to display materials and events using all available technologies
 - On a monthly basis, increase promotion of library through all media sources
 - Send appropriate staff to workshops dealing with marketing and publicity for non-profit organizations when such workshops are available

- Draw on local resources and expertise for library programs
- Promote local involvement in the arts by providing display space

Part II: Management Goals and Objectives

- Provide staff training in all areas concerning the library
 - On a yearly basis, send staff to Internet/technology training to keep up with the requests/requirements of the patrons
 - Require staff members to attend annual conferences and workshops that deal with the demands responsibilities of their positions
 - Provide annual training opportunities for library Board and volunteers
- Meet personnel needs of library
 - Review and revise staff job descriptions with yearly evaluation of staff
 - Hire and train five additional library Pages at 20 hours per week prior to the expansion of the library
 - Continue to provide tuition funds whenever full time staff would like to obtain a Master's degree in Information and library Science or a field that would directly benefit the library; i.e. the technology or management fields
 - Collaborate with other governmental entities
 - Continue to work with City Council and City Administration to complete the expansion of the library by 2013
 - On a monthly basis, provide information necessary to City Council and County Board of Supervisors to allow for its informed decision-making

Part III: Board Goals and Objectives

- Continue to advocate for the library
 - Provide an effective plan for the library in times of economic difficulty
 - Board members along with the library Director will meet with the City Council when library business comes before the City Council
 - The Board will work with the North Liberty City Council to complete the first phase of the expansion of the library by 2013
- Continue to send Board information to other members in a timely manner
- Continue Board member education program
 - Encourage library Board members to attend one to two workshops/conferences per year
 - Orient library Board members to library and library staff upon joining the Board

Library Board revision date: May 2001

Reviewed and Revised: April 2004

Reviewed and Revised: June 2006

Reviewed and Revised: February 2007

Reviewed and Revised: March 2008

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